26th November 2021

Hong Kong



Landbridge Ship Management (HK) Limited, the youngest ship management company in Hong Kong's crowded ship management, held its third annual crew conference on 26th November 2021, broadcasting to Beijing, Manila, and Mumbai through live virtual conference call technology. The "2021 LBSM Virtual Seafarers Conference" hosted by the manager of six modern VLCCs invited approximately 150 shore staff, crews onshore on vacations, and business partners to take part in.





This year's theme was "Navigating Our Future with the New Normal – One Goal, One Team & One Family." The 5.5-hour online conference, held under the global pandemic, aimed to focus crew management under this new normal by guest speakers from 3-Cube Medicare, Nettitute, Navigate Response, DNV, Oceanic catering, and Britannia from Singapore, London, Shanghai, Manila and Mumbai and experiences shared by signed-off seafarers from the Philippines, China, and India. In addition, crew change matters were highlighted by LBSM's three strategical manning agencies: including Spectrum in the Philippines, Sinocrew in China, and IMS in India. The bond, trust, and knowledge shared between office staff and seafarers are essential to the success of any ship management company.

Our LBSM Team



"We had our first annual crew conference in Oct 2019 in Batangas (Philippines), and it was scheduled for annual events in rotation, next was planned to be held in Beijing followed by in Mumbai. However, the current travel restrictions for the last 22 months have forced us to think about this new normal. The virtual conference had become the new normal under current travel restrictions. Seafarers are still and will always be our most and foremost important asset. It is paramount that we connect with our seafarers. At Landbridge, we started many programs to connect with our seafarers through virtual platforms. Speaking to a group of seafarers, connecting with a live video call with ships once every month, etc., are few things which keep us connecting with our seafarers in these challenging days." commented Managing Director, **Capt. Sanjeev Verma**, who founded LBSM 3 years ago, "In the meantime, we actively engage in advocating movements for better protect seafarers' interests and their wellbeing. We again strongly request governments and regulatory bodies to prioritize seafarers for vaccination, relax the travel restrictions and enable the vast majority of hard workers on the sea to back onshore. Let's keep fighting the pandemics as well as the bureaucracy together."